



City of Madison Fire Department

News Release

Date: August 4, 2008

Released By: Bernadette Galvez – Public Information Officer
Office: (608) 261-9844 Cell: (608) 279-7168

STATE LICENSED DAYCARES TO RECEIVE FREE FIRE SAFETY BOOKS

Wisconsin Alliance for Fire Safety/Wisconsin State Fire Inspectors/& Local Fire Departments Team Up to Deliver Fire Safety Book to “At Risk Toddlers”

Fire Safety Professionals from across the state team up to deliver a children’s book on fire and burn safety to licensed group daycares in both the City of Madison and daycares in the entire Dane County, Wisconsin. Hilary Bilbrey, a Steven’s Point resident and children’s book author, has collaborated with Wisconsin Alliance for Fire Safety (WAFS) to bring the true story of her son Breck’s burn injury to a very young audience and their readers.

“Brecker Bunny Learns to be Careful...A Lesson in Fire and Burn Safety” is a story that exposes multiple fire and burn safety messages especially for the daycare age group of 18 months to five years. The story teaches safety lessons through the life of a bunny family and their adventurous little son, Brecker. The author stated, “My goal was to write a bedtime story and with WAFS’s safety messages it’s now a bedtime story with a purpose!”

The Brecker Bunny Book is a useful tool helping children make the right choices regarding safety. The goal of the book is to help prevent fires and burns before they happen.

Included at the end of the book are Brecker Bunny Tips for parents and teachers to help reinforce the everyday safety messages throughout the book. A home checklist for fire safety is also included as is some timely tips to keep the home a safe place to live.

Fires and burns happen! Our state hospital burn units state that younger children are at a high risk for everyday burns and scaldings caused by household hazards. They may need painful skin grafting procedures. Nationwide, more than 3,800 people die each year from fires, 80% in the home. The very young and senior populations are most at risk.

WAFS thanks the fire service professionals for their care in delivery of this colorful and educational guide for our daycares, parents and teachers.

THANK YOU EVERYONE FOR TEAMING UP FOR FIRE SAFETY!

SPECIAL NOTE: Wisconsin Alliance for Fire Safety (WAFS) is a 501 © 3 non-profit organization. Their mission is to promote, encourage and foster fire and burn safety education in Wisconsin along with sponsorship of the “Summer Camp for Burn Injured Youth.” WWW.WAFS.ORG

Delivery of these fire/burn safety books were made by the above listed Fire Service Professionals/**Be Fire and Burn Safe!**

WAFS IS GRATEFUL TO THE FOLLOWING SPONSORS: AMERICAN FAMILY INSURANCE AND AMERICAN FAMILY CHILDREN’S HOSPITAL AT UW HOSPITAL AND CLINICS

- END -